

An elevator pitch is essential when networking with career professionals and attending career-related events such as career and internship fairs. An elevator pitch should be a short yet impressive introduction of yourself designed to market your experiences and skill sets. Important components of an elevator pitch are listed below. Fill out the worksheet and practice your pitch out loud. Remember to keep your pitch to 30 seconds or less.

COMPONENTS OF AN ELEVATOR PITCH

Who You Are and What You Do: *You should start your pitch by introducing yourself (name, what you study, occupational goal, etc.) as well as your relevant experiences such as work experience, volunteer work, club involvement, research experience, academic experience, etc.*

Hi. My name is _____ and I am a studying _____
at Norco College. I have experience in _____
_____.

Your Skills and/or Accomplishments: *State some of your strongest skills and/or accomplishments that you feel would be meaningful to an employer or career professional.*

My strongest skills are _____.
OR
Some of my accomplishments include _____.

What You Are Interested In Doing: *State your career field of interest and list why you are interested in that field.*

I am interested in _____.

What Are You Wanting: *What are you hoping to gain/learn from your contact with the employer or career professional?*

I'm interested in learning more about _____.
OR
Can you tell me about _____?

Example: Hi. My name is Steve Williams and I am majoring in Logistics Management at Norco College. I have three years of experience driving trucks and delivering products to local businesses, and I am studying to learn about the operational planning side of the industry. My strengths are in communication, problem solving, and organizing, and I am hoping to secure an internship or entry-level opportunity with an organization to further develop my leadership skills. I would love to learn more about your company and what you are looking for in new employees.