

Entrepreneurial Foundations 15 unit certificate

A certificate in Entrepreneurial Foundations is earned upon completion of all 15 core units of this program. Students have the ability to combine their educational goals to complete more than one certificate in a Career Education program and get a certificate in Entrepreneurial Essentials as some courses satisfy both certificate requirements. Please refer to the Norco College Catalog or visit the Counseling Center for program learning objectives and course sequencing and scheduling.

Required Courses (to earn certificate)

ENP-50 Introduction to Entrepreneurship (3 units)
Course designed for those interested in starting their own business, either as their primary source of income or extra income, including individual contractors, freelancers, or consultants. Curriculum centers on how to identify a business opportunity, develop a business idea, create a business plan, and generate sustainable income to meet profit goals.

ENP-51 Entrepreneurship Basics (3 units)
This course will expose students to the basics of entrepreneurship, including design thinking, customer assessment, and problem solving. Additionally, students will focus on lean market strategies for testing product/service validity.

ENP-53 Money, Finance, and Accounting for Entrepreneurs (3 units)
This course helps students with the challenges of financing their business and determining how much you

need and how entrepreneurial finance works. Students will be introduced to budgeting, overhead expenses, and what is important to learn about bookkeeping, accounting, and numbers to know their business.

ENP-54 Business Model Canvas and Presentations for Entrepreneurs (3 units)
This course is designed to utilize the Business Model Canvas technique, such as value proposition, customer relationships, revenue streams, and key resources. Students will learn how to translate Business Model Canvas into powerful sales tools using technology to create presentations using video, animation, visuals, stories, and simulations.

ENP-55 Entrepreneurial Simulations- Capstone (3 units)
This capstone course ties in the skills of strategic planning, communication, conflict management, team-building, creative problem solving, resourcing. Student entrepreneurs will be challenged with the

What's Your School?

NORCO COLLEGE SCHOOL OF
**Business &
Management**

Visit www.norcollege.edu/business
for more information about this program.