

NORCO COLLEGE

Marketing Committee Meeting

April 8, 2021

2:30pm-3:30pm

<https://cccconfer.zoom.us/j/95352121512?from=addon>

Agenda

1. Approval of Minutes March 11, 2021
2. Marketing Committee Charter (Brady Kerr)
3. District and College Marketing Campaigns (Ashley Etchison)
4. Social Media Toolkit (Ruth Leal)
5. Activity and Events Promotion (Ruth Leal)
6. Open Forum

Next meeting will be May 13, 2021 via Zoom