

## **Institutional Strategic Planning Council (ISPC)**

May 2, 2012

1:00-3:00 (ST 107)

### **Attendees:**

- **Attendees:** Laurens Thurman, Diane Dieckmeyer, Greg Aycock, Melissa Bader, Joe Eckstein, Gail Zwart, Jason Rey, Celia Brockenbrough, Rebecca Choy, Mark Lewis, Monica Green, Sharon Crasnow,
- **Absentees:** Mark DeAsis, Leona Crawford, Andy Aldasoro, Jim Thomas, Jefferson Tiangco
- **Guests:** Carol Farrar, Kevin Fleming, Gustavo Ocegüera, Debbie DiThomas,

**Welcome:** - Dr. Diane Dieckmeyer

**Approval of Minutes:** - Dr. Gail Zwart

**Motion by Jason Rey, second by Sharon Crasnow to approve the minutes for the April 18, 2012 meeting. Motion unanimously approved.**

### **I. Action Items:**

#### **A. BFPC Prioritization Lists – Mr. Laurens Thurman**

- Laurens shared the approved list of purchases from the BFPC. Some items have been purchased. Items that fit within the available budget amounts.
- Other items may be purchased with building funds.
- Should be able to purchase down to Item #9 on the priority list. However, that purchase does not include the police vehicle.
- The President will send out a final list of purchases with comments and justifications.

**Motion by Sharon Crasnow, second by Joe Eckstein to adopt and forward the Business and Facilities Planning Committee priority list to the President. Motion unanimously approved.**

- There was a suggestion to make sure that the information from these approved lists is shared with faculty, etc. and that they are available for review and reference during the prioritization process next year.

#### **B. ECE Proposal – Mr. Laurens Thurman and Mr. Gustavo Ocegüera**

- BFPC recommends this proposal with the stipulation that the ECE classroom and faculty office remain in the building.

- Gustavo explained that we have a five year STEM grant and one of the requirements is to have a STEM center.
- This would utilize an existing building and they would not have to build another structure.
- There is \$1.2 Million available from the grant.
- Lorena Patton explained the Mesa Program (Mathematics, Engineering and Science Achievement). Provide workshops, orientations, tutoring, students will receive supplemental instruction and a space to study. Can also be used by other STEM students that have classes in those subjects.
- Would like to provide a classroom for 45 students that will include an iPad cart. Will provide iPad training for students.
- Title V offices (Portal and Cooperative) will also be moved to this new building. This is a good fit because all the grant programs work together.
- The move will make the current offices in the CACT building available for other uses.
- Upward Bound Grants – are not currently included in this move. Depending on the outcome of their current grant applications this may change.
- Lyn Greene asked for a space in the new building for the Honor's Program and their advisor. As a result, there will be a study room with computers that will be shared by the STEM Grant and the Honor's Program.
- Feedback from students is very positive.

**Motion by Laurens Thurman, second by Jason Rey to accept the ECE building proposal with the current classroom and faculty office remaining and including a space for the Honors Program. Motion unanimously approved.**

## **II. Information Items:**

### **A. Mission Statement Revision – Next Steps – Dr. Monica Green**

- Currently have two mission statement drafts.
- Suggestion to bring both versions to the next regular COTW meeting.
- Suggestion to e-mail to all the latest draft indicating that the survey comments and suggestions were taken into consideration when preparing the new draft.
- Suggestion to have two readings of the new Mission Statement with the first reading being tomorrow at the emergency COTW meeting. The second reading and vote will be on May 22.
- Request that Sharon be the presenter for the first and second readings.
- Also request that the new draft be sent out via e-mail prior to the first reading so everyone has a chance to read it prior to tomorrow's meeting.

**Motion by Joe Eckstein, second by Diane Dieckmeyer to present the second version of the Mission Statement to the Committee of the Whole without requesting any comments. Motion unanimously approved.**

### **B. Vision Statement – Dr. Diane Dieckmeyer**

- Reviewed the handout explaining the differences between a Mission Statement and a Vision Statement.

- Mission Statement is what we are doing right now. Vision Statement is where are we going.
- Vision Statement is normally shorter than the Mission Statement.
- Are we happy with the current Vision Statement? A committee vote indicated that they would like a new Vision Statement.
- The committee split into two groups for a Vision Statement exercise. (see exercise results below)
- Will work on at Vision Statement at the next meeting.

### **Vision Exercise**

- Create opportunities for students to be successful
- Integral piece of the educational journey
- Educational partnerships
- Strategically reinvent ourselves
- Respond to our community's educational needs
- Dynamic
- Purposeful
- React quickly to environmental changes
- Diversity/cultural enrichment
- Leading edge of emerging technologies
- Environmental
- Dynamic center of cultural enrichment for the area
- Innovator in stem education
- Educating people for a new economy
- Path to opportunity
- Transforms community and students for dynamic opportunities of tomorrow
- Seeks and creates
- Offers opportunities to transform your life
- Pulitzer Prize winner to speak at Norco college
- Pat Hernandez, Norco college grad, discovers cure for cancer

### **Vision Exercise Results**

**Norco College, creating opportunities to transform our community and students for dynamic challenges of tomorrow.**

### **III. Open Forum:**

**Adjourned** – 2:40

## **Vision Statement**

An organization's vision statement answers the question, "*Where are we headed?*" It is a description of an ideal future state that the organization works toward, but does not necessarily ever achieve. The organization's mission statement should describe what the organization is able to accomplish on a day-by-day basis. It is the overall purpose of the organization.

### **Vision Statements should encompass the following qualities or elements:**

- Overarching goal driving this organization into the future
- Future casting
- Audacious
- Clear and visible
- Reflects what we care about most
- Reasonable assumptions about the future

### **Sample Vision Statements**

1. The virtual learning community of choice that promotes academic excellence through growth and development of individuals and organizations. This organization is the vehicle of choice for individuals seeking quality accessible higher education through distance education.
2. By erasing campus boundaries, this organization will extend educational opportunities to citizens of the state, nation, and the world. As a leading provider of 24x7 education, this organization will benefit diverse people through improved lives, economic development, and expanded employment opportunities.

### **Sample Final Vision Statement**

This organization will lead (improve) this state's economic development and quality of life by providing (enhancing) exemplary education beyond campus boundaries.