



NORCO
COLLEGE

Student Equity & Achievement Project Team

Success Network Final Report

TEAM LEADS:

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SUCCESS NETWORK: PROJECT OVERVIEW

Purpose

Develop, implement, and institutionalize a cross-functional network for students of experienced peers and professionals to enhance their knowledge and connection to educational and career pathways.

EMP Goal Alignment

1. Close equity gaps (Objectives 3.1-3.5)
2. Implement Guided Pathways model and training (Objective 4.1)
3. Expand local relationships and communication (Objectives 6.1-6.3, 6.7)
4. Foster student engagement inside and outside the classroom (Objective 7.6)



SUCCESS NETWORK: SCOPE & DELIVERABLES



Given that previous work already established identities of mentor groups, defined the scope of mentoring relationships, developed and launched an online platform, presented to campus groups, and designed a Norco College Success Network webpage, the focus of this workgroup was to focus on logistics and marketing:

Logistics

- Researching possibilities for advanced mentoring software platforms
- Cultivating ideas for tracking mentor relationships
- Determining how to make use of mentors who are in multiple roles
- Developing a plan to reach out to professional mentors in the community
- Establishing measurements for program effectiveness

Marketing

- Continuing to recruit new mentors
- Raising awareness to create buy-in with students, staff, faculty, and the community
- Incorporating information about the network into onboarding
- Discussing possible strategies for marketing
- Developing a Norco College Success Network tag line



Selected **Xinspire** as our new mentoring and online community platform.

- Anticipated launch by the end of Spring 2022



The first module created will be **Pathfinder**, a short-term connection network to help students get answers to direct questions. Future modules will include traditional long-term mentoring opportunities.

- Pathfinder will consist of faculty guides, peer guides, transfer guides, and professional guides.

This platform will be branded with the tagline: ***Put your future first!***



Developed a plan to reach out to professional guides in the community, including, but not limited to:

- local chambers of commerce
- elected officials
- advisory committee members
- foundation board members
- planning and development leadership
- humanitarian service organizations
- LinkedIn outreach
- community events
- commencement ceremonies
- local employer representatives

Developed effectiveness measurements using Xinspire to evaluate system usage, mentee/mentor/guide engagement and satisfaction, and to eventually assess long-term success metric attainment.

SUCCESS NETWORK: RECOMMENDATIONS

Next Steps:

- Complete Xinspire setup and launch the platform by the end of Spring 2022.
- Embed Success Network information into the online orientation and encourage onboarding conversations between counselors/educational advisors and students.
- Develop QR code once new Success Network link is active to use in marketing and work with campus and district marketing teams to increase participation.
- Establish ongoing funding for the Xinspire platform to ensure service continuity.





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QUESTIONS?

