Outcome SMART Rubric

Metric	Yes	No
Specific	The outcome clearly and concisely describes the goal	The outcome does not clearly and concisely describe the goal
Measurable	Evidence can be collected and analyzed to clearly indicate outcome attainment (success or failure, AND Why)	Evidence cannot be collected and analyzed to indicate outcome attainment (success or failure, AND Why)
Achievable/Ambitious	The outcome is both realistic and challenging	The outcome is either not realistic or not challenging
Relevant	The outcome is closely connected to student and institutional needs	The outcome not connected to student and institutional needs
Timely	Outcome data can be fully collected and analyzed within the defined cycle*	Outcome data cannot be fully collected and analyzed within the defined cycle*

Definitions:

Clearly: in such a way as to allow easy and accurate perception or interpretation.

Concisely: in a way that is brief but comprehensive.

Realistic: having or showing a sensible and practical idea of what can be accomplished or expected.

Challenging: testing one's abilities; demanding.

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*Defined cycle: The current standard at Norco College is to fully assess (collect, analyze, initiate change) each outcome at least once per cycle. However, assessing more often is strongly recommended as it increases the quality of assessment. Departments may choose to collect and analyze assessment data for each outcome several times per assessment cycle. The appropriate frequency of this process should be determined by each department themselves.

Example from Presence:

Undergraduate students will be able to identify courses for their schedule to meet program requirements after meeting with an academic advisor at least once.

Metric	Yes	No	Outcome
Specific	The outcome clearly and concisely describes the goal	The outcome does not clearly and concisely describe the goal	Sure, answers all five questions directly.
Measurable	Evidence can be collected and analyzed to clearly indicate outcome attainment (success or failure, AND Why)	Evidence cannot be collected and analyzed to indicate outcome attainment (success or failure, AND Why)	Sure, allow students to draft their own course plan and assess their ability to properly identify
Achievable/Ambitious	The outcome is both realistic and challenging	The outcome is either not realistic or not challenging	Debatable, "identify" is not a very high level of understanding. Possible achievable but not ambitious.
Relevant	The outcome is closely connected to student and institutional needs	The outcome not connected to student and institutional needs	Sure, assuming students identifying their own courses aligns with needs
Timely	Outcome data can be fully collected and analyzed within the defined cycle*	Outcome data cannot be fully collected and analyzed within the defined cycle*	Sure, although student meetings towards the end of the cycle may not make it in the dataset. A cutoff date would be helpful.

Updated Outcome:

Undergraduate students will be able to **design** their course schedule to meet program requirements after meeting with an academic advisor at least once.